WE CLAIM:

1. A vehicular lamp comprising:

at least one headlamp having a headlamp reflector and a first light source provided within a first focal area of said headlamp reflector, wherein at least a portion of an inner surface of said headlamp reflector has a dark color.

- The vehicular lamp of claim 1, wherein said portion of said inner surface of said headlamp reflector is processed by sputter metallization with at least one of chrome, stainless steal, and nickel.
- 3. The vehicular lamp of claim 1, wherein said headlamp further comprises a bulb shield mounted in front of said first light source within said first focal area of said headlamp reflector, wherein a far surface of said bulb shield has a dark finish.
- 4. The vehicular lamp of claim 1, wherein said first light source is a halogen bulb.
- 5. The vehicular lamp of claim 4, wherein said halogen bulb is a halogen infrared reflected coating HIR bulb.
- 6. The vehicular lamp of claim 1, further comprising a turn signal

device having a turn signal reflector and a second light source provided within a second focal area of said turn signal reflector, wherein an inner surface of said turn signal reflector comprises a first section, disposed closely about said second light source and a second section constituting a remaining area of said turn signal reflector, wherein said second section is dark colored.

- 7. The vehicular lamp of claim 6, wherein an inner trim bezel covering a transition area between said headlamp reflector and said turn signal reflector has a dark color.
- 8. The vehicular lamp of claim 6, wherein at least two adjacent head lamps are provided having associated adjacent head lamp reflectors, wherein an inner trim bezel covering a transaction area between said adjacent headlamp reflectors has a dark color.
- 9. The vehicular lamp of claim 1, wherein said dark color is black.
- 10. A vehicular headlamp comprising:
 - a light source; and
 - a bulb shield mounted in front of said light source in a light path thereof, wherein a far surface of said bulb shield has a dark finish.

- 11. The vehicular headlamp of claim 10, wherein said finish is black.
- 12. A turn signal device comprising:

a turn signal reflector; and a light source provided within a focal area of said turn signal reflector, wherein a inner surface of said turn signal reflector comprises a first section located closely about said light source and a second section representing a remaining area of said turn signal reflector, wherein said second section is darkly colored.

13. The vehicular lamp of claim 12, wherein said second section is black.